

# **Kasturi School of Accountancy (KSA)**

**Alan Yeo**

**[F6 – Taxation; P6 – Advanced Taxation]**

Alan is a C.A, CPA, FCCA, FTII and Dip. Comm. (TARC) holder. He is a senior partner of an established chartered accountants firm. Alan has vast experience in the field of taxation relating to tax planning, tax investigation and tax advisory. He has around 25 years of experience in training and is a regular speaker for the taxation programme conducted by professional accountancy bodies, colleges and organizations. He also conducts in-house training for large conglomerate. His research interest lies in the area of taxation and financial planning. He has authored and published several Malaysian Taxation books and study materials for accountancy and financial planning students including Malaysian Taxation, Advanced Malaysian Taxation and Examination Kit. He is also an academic advisor and external examiner to several colleges, institutions and associations conducting accountancy and financial services programme.

**Andrew Pang**

**[F5 – Performance Management; F9 – Financial Management; P4 – Advanced Financial Management;  
P5 – Advanced Performance Management]**

Andrew is our ACCA course director. Andrew is an ACCA affiliate. He has been actively involved in lecturing and tutoring ever since 1991. Throughout the years, he has lectured for various professional courses (LCCI, ABE, ACCA, AIA, ICSA, and CIMA) and university programmes from UK and Australia. Apart from that, he has also been running seminars for MAICSA and writing model answers University of London's exams. Andrew was previously working in an audit firm (audit, tax & consultancy department) before lecturing for ICPAS (Institute of Certified Public Accountant, Singapore). His unique and self – developed approach in management accounting and financial management has helped students to learn the easy and creative ways. Don't take any chances – let Andrew guide you through the path of success.

### **Andrew Kok**

#### **[F6 – Taxation; P6 – Advanced Taxation]**

Mr Andrew Kok is currently the Executive Director of SQ Coporate Services Sdn Bhd, a professional consulting firm providing taxation and business advisory services. As an approved Tax Agent and a practicing Chartered Secretary, he has more than 15 years of wide and diversified working experience involving in tax advisory, tax compliance and business advisory services. Mr Andrew Kok conducts in-house taxation training programs on a regular basis and has been lecturing in various colleges specializing in taxation papers for professional examinations. He is also a moderator for examination papers conducted by Professional Bodies in Malaysia. Andrew graduated with an Honours Degree in Accountancy and holds a Masters in Financial Planning as well as a professional qualification in Chartered Secretary ship. He is a Fellow Member of both the Malaysian Institute Of Taxation and the Institute Of Chartered Secretaries And Administrators.

### **Dr. Parmindar Singh**

#### **[P1- Governance, Risk and Ethics; P3 – Business Analysis]**

Dr. Parmindar Singh, Phd (ABD-UPM), DBA (University of Newcastle, Australia) MBA (UM), BSc (Hons) Computer Science (UKM). He has been lecturing for more than 17 years on IT and management related papers in MBA, MSc, ACCA, CIMA, ICOSA, NCC, ICL and university programmes. His areas of interest include strategic management, corporate social responsibility and ethics, knowledge management, project management, information systems and e-commerce. He also has done in-house corporate training for multinationals and big firms like Shell (Brunei), Petronas, Fuji-Xerox, HIHRM and University Malaya's training arm. He has developed his unique approach in delivering IT, strategic management, corporate governance subjects that maximizes students' understanding capability. His in depth knowledge in the IS and Management fields integrated with his user-friendly approach, students will find Parmindar is a competitive advantage to their studies. Make a strategic choice – study with Dr. Parmindar.

## Joe Fang

### [F7- Financial Reporting; P2 – Corporate Reporting]

Joe is an affiliate of the Association of Chartered Certified Accountants (UK). He specialized in lecturing financial and corporate reporting papers. His self developed consolidation technique has set a record high of merely 30 minutes or less for his students to complete examination consolidation question. He also lectures F7(formally 2.5) and P2(formally 3.6) extensively for over 6 years covering countries such as Hong Kong, Singapore, Kuala Lumpur and Johor Bahru. Well versed in IFRS, IAS and FRS as well as Exposure Drafts, he discovered the 'extract and comment technique' which suits Asian students, helping them to overcome their language proficiency problem when interpreting and answering theoretical case study questions on Accounting Standards. He drills students using recent past year questions and up to standard exercises showing them in depth insights with very strong emphasis on writing and analytical skills. Joe has consistently produced high passing rates and prize winners for ACCA examinations.

## Marcus Ong

### [F8 – Audit & Assurance; P1 – Governance, Risk and Ethics; P3 – Business Analysis; P7 – Advanced Audit & Assurance]

Marcus Ong (CA, MSc. In International Business, University of Nottingham)

Specializes in:

- Audit fields : F8 Audit and Assurance, P7 Advanced Audit and Assurance
- Corporate Governance : P1 Professional Accountant,
- Corporate Strategy : P3 Business Analysis

Completed ACCA course and complemented it with a Postgraduate in MSc. majoring in International Business Management in Nottingham (U.K.) University.

Completed Gained experience in Audit and Consultancy a BIG 4 Accounting firm before joining the education industry. Trained ACCA lecturers in Shanghai (China) in collaboration with ACCA. Mainly involve in ACCA and ICAEW over 12 years.

Consistently produce many top prize winners at Malaysia and World level. In June 2009 sitting his F8 (Audit and Assurance) student scored the highest marks in Malaysia and won the Malaysian Prize.

His advice to all ACCA candidates as quoting: -----Winston Churchill's word, "*Never, never, never give up! I say once again 'Never'.*" -----

## **Chang Shew Leng**

**[F1 – Accountant in Business; F2/T7 – Management Accounting; P5 – Advanced Performance Management]**

Shew Leng is an ACCA affiliate. Her flying colour achievements ever since her primary to her tertiary education further enhance her teaching quality. She has gained practical experiences both in lecturing and commercial industry dealing intensively with auditing and management. She was trained in the field of auditing when she worked in the Internal Audit Department of Arab Malaysia Merchant Group Berhad. She also involves substantially of her time in an established charitable institution in managing their finance related matters. Shew Leng's pleasant personality and good knowledge will surely bridge students between learning and fun.

## **Ames Tan**

**[F1/T5(FAB) – Accountant in Business]**

Ames' first qualification was in the Ontario Diploma at the Canadian Pre-University, Taylor's College graduating in 1998. He then continued studies in Chartered Inst of Marketing (CIM), a professional body for marketers alike. His highest attained qualification was in Masters of Science in Marketing at the Robert Gordon University, Scotland, United Kingdom graduating in 2002. Since 1999, his career has been based at the commercial industry specialized in marketing and management. With more than 10 years of working experience under his belt, Ames has held Directorships of several ICT and services related businesses, including Nexys (M) Sdn Bhd, and Parts Zone Inc. He is also actively involved in the volunteering work for the Ti-Ratana Welfare and Buddhist Society.

### **Alvin Tan**

**[F3/T6(FFA) – Financial Accounting; F5 - Performance Management; F8 - Audit & Assurance]**

Alvin is a fellow member of The Association of Chartered Certified Accountant. Alvin begins his career with one of the big group audit firms. During this tenure there, he has audited clients from various industries starting from manufacturing, IT, satellite service provider, trading to plantation. He was with the firm for 3 years. He then joined a newly setup company which operates a chain of restaurants. His roles are to assist the founder in setting up controls, inventory management, central warehouse management, implementation of IT solutions and business survey. The company grew from 8 branches to 32 branches within 3 years. In 2005, he joined the finance department of a foreign bank reporting directly to the Country Financial Officer. His responsibilities include the monitoring of trading unit's daily profit and loss and treasury unit's funding movement. His step by step guide and strong analytical skill bring you to success!

### **Max Yong**

**[F2 – Management Accounting; T4 – Accounting for Costs; T10 – Managing Finances]**

A graduate of ACCA & CAT, his strong passion in finance & strategy knowledge brought him brilliance in finance and management paper. More, a wide thinking & mind on the strategy of world being is a speciality of him as a fruit of his never-dying energy in strategy learning and playing. A strong heart of him is always encouraging and mind-strengthening, yet his soft and open being would like to make an easy & conducive class for mind jogging. With Max Yong, with his enthusiasm, motivation and friendly personalities you are going to go far in your future and professional life!

## **Sanjeetha**

### **[F4 – Corporate & Business Law]**

She has been lecturing on the University of London External Law Degree Programme for the last 4 years. Her forte includes Intellectual Property, Conflict of Laws, Law of Evidence, Family Law and English Common Law. She is among the very few that managed to attain a First Class Honours classification for the External Law Degree. To be precise, only 2 First Class was awarded around the world in the year she graduated. This makes her an exceptional academician. During her Intermediate days, she was amongst the top students in the institution she studied. In Part 1 she turned out to be the second best student that year and in Part II she achieved the distinction of scoring the highest marks in the world!

She has attained two First Class marks in Part II that being for Jurisprudence and a remarkable 76% for Conflict of Laws. She was also the best student for Family Law. Sanjeetha was also the recipient of the Duli Yang Maha Mulia Tun Jaafar Challenge Trophy. She was also blessed with the Shearn & Delamore Scholarship that would entitle her a chambering and employment prospects. However, for the love of teaching she had to abandon the scholarship. She was also awarded cash prizes from University of London for her excellent performance. She also received two prizes from the Director of the External Law Programme, Dr Wayne Morrison. Sanjeetha is currently pursuing her Master's in Law at University Malaya, specializing in Intellectual Property. She has dreams of pursuing her PhD in the near future. She is also invited as a guest speaker at the forthcoming International Forum on Business Education that will be held in Malaysia in November 2008.

## **Poon Fook Loong**

### **[T1 – Recording Financial Transactions; T3 – Maintaining Financial Records]**

Poon has been tutoring for accounting related papers for more than 10 years. He is currently a key lecturer tutoring in PTK (Pusat Tuisyen Kasturi). His dynamic and confident nature has enabled him to tutor his subjects effectively. He has undergone training in corporate companies which has honed his financial accounting knowledge immensely. His vast experience will bring great benefits to students for both examinations and the practical world. He has one aim in his life – assist and guide students to excel in their studies and examinations. Discover your potential in the world of accountancy with Poon.



## **Keith Farmer**

### **[F7 – Financial Reporting; P2 – Corporate Reporting]**

Keith holds an honours degree in Economics and became a Fellow of the Institute Chartered of Accountants in England and Wales (ICAEW) in January 1983. He taught in London at the London School of Accountancy and Emile Woolf College and at the University of Essex until he came to Asia in early 1994 where he has been based in Asia ever since.

His specialist subject is Financial Accounting. He has conducted courses for both students and practitioners in many parts of the world, including the UK, Malaysia, Singapore, Hong Kong, Kenya and Mauritius for both private colleges and The Association of Chartered Certified Accountants. His students have consistently won numerous prizes in the ACCA examinations. Whilst Keith is justifiably proud of individual student performance, his key aim is to convey a fundamental understanding of the basic principles and concepts which underlie financial accounting and a detailed knowledge and application of the requirements of accounting standards. This is based on the three core principles of education: instruction, demonstration and experience. Understanding is important, in fact it is a prerequisite to developing the level of knowledge required to sit examinations with confidence and inspires individuals to achieve far more than they ever expected in far less time than they ever anticipated.

In furtherance of achieving his aim, Keith has recently embarked upon a three point strategy. Firstly, he has written a series of books, primarily aimed at students, covering consolidation and accounting standards which contain numerous progressive worked examples. Secondly, he is currently engaged in developing a series of DVD's which, together with the books, will form an integral part of a new co-ordinate learning package. Finally, in the near future, this learning package will be extended to a structured continuing professional development programme

## **Francis**

### **[F1/T5(FAB) –Accountant in Business]**

**Mr. Francis Pularendran , B. A Hons. (UKM), MBA ( UK)** Has been lecturer and trained specifically in Business Management, Human Resource Management and Strategic Management. He served as Human Resource Manager for a reputable IT Solution company in Kuala Lumpur in the year 2007. He has conducted soft skill **trainings for Bank of Islam in Brunei (2007-2008)**. In professional accountancy programs, his track record in producing ACCA World prize winner and Malaysia prize winner in management subjects had flown him to various places such as Vietnam, Beijing, Brunei, and Kuching to conduct trainings for ACCA, CAT, CIMA, MIT, and University Programmes. He is the speaker and mentor for the Oxford Brooks University Degree (OBU) Program which collaborates with the Association of Chartered of Certified Accountants ACCA. During lectures, he emphasizes heavily on simple and easy methods to understand organizations concepts, models and policies using MIND mapping technique..His experiences and skills are purely excellent and he promises to bring a new learning pattern to ensure success; as he has been for so many in the past.

## **David Meow**

### **[P4 – Advanced Financial Management]**

David Meow, CFA, FRM, MBA, CA(M), ACMA, CFP, AIBM, has been teaching Financial Management for the past 15 years at Masters' level and professional level such as CFA, ACCA and ACMA in Hong Kong, Singapore, Vietnam, and Malaysia.

Exam oriented and success driven, he invites you to join him to succeeding in P4. The subject is a gateway to the world of finance, investment banking, financial services, corporate finance. Be part of the fast and furious success-driven career pathways and make a name for yourself.

BTW, David was a visiting lecturer in Sheffield University, registered tutor for Hull University, and am currently an MBA tutor for Manchester Business School. Besides teaching, he is also involved in consultancy and training. He is currently involved with several projects under Securities Commission of Malaysia and Permodalan Nasional Berhad.



## **Mrs Khoo**

### **[F7 – Financial Reporting; P2 – Corporate Reporting]**

Mrs Khoo has more than 20 years industrial and teaching experience in accounting, and finance for the ACCA, CIMA, ICSA, CAT and LCCI courses in the Klang valley, East Malaysia and China. She has produced numerous graduates, most of whom have held positions of authority in the commercial firms throughout the country.

Her proven track record is due to her style of lecture and examination oriented notes that has helped students build a strong foundation on the subject matter. She is also formerly an associate lecturer with the University of Abertay Dundee, UK, supervising students' project dissertation.

### **Kasturi School of Accountancy**

KL Campus  
11<sup>th</sup> Floor Plaza First Nationwide,  
No. 161, Jalan Tun HS Lee,  
50000 Kuala Lumpur. Malaysia.  
Phone: +603-2032 3322/2008

PJ Campus  
No. 20-2, Jalan PJS 8/17,  
46150 Petaling Jaya,  
Selangor D.E. Malaysia.  
Phone: +603-5622 2311/2316

Email: [info@ksacitycampus.com](mailto:info@ksacitycampus.com)  
URL: [www.ksacitycampus.com](http://www.ksacitycampus.com)